

Terms and Conditions:

Section 1: Regional Variability in Discounts and Offers

1.1 Product discounts and promotions are subject to regional variations and may differ by location due to availability constraints. Official distributors, retail outlets, and e-commerce platforms have the autonomy to detail and offer specific promotions for products within their jurisdiction. Customers are advised to consult directly with local distributors or sales platforms to obtain the most accurate and updated information regarding promotions and product availability.

1.2 Hisense assumes no responsibility for the availability or implementation of discounts and promotions, which may differ regionally. These aspects are autonomously managed by our official distributors, retail outlets, and e-commerce platforms.

Section 2: Hisense "UEFA EURO 2024 – Buy & Win Campaign"

2.1 Promotion Details: The Hisense 'UEFA EURO 2024 Buy & Win Campaign' (hereinafter referred to as "the Promotion") is open to all customers in the UAE.

	Prizes	Total	Week 1 27/05/2024	Week 2 03/06/2024	Week 3 10/06/2024	Week 4 17/06/2024	Week 5 15/07/2024
1	Euro Tickets	8	2	2	2	2	
2	Fridges	2	-	-	-	-	2
3	TV	4	-	-	-	-	4
4	Washing Machine	2	-	-	-	-	2

2.2 Promotion Validity: This promotion is valid from May 20, 2024, to June 17, 2024, across leading retail stores and e-commerce platforms in the United Arab Emirates.

2.3 Eligibility: Participants must purchase Hisense products such as Laser TVs, TVs, Refrigerators, Washing Machines, Air Conditioners, Dish Washers, Soundbars, and kitchen appliances from retail or e-commerce platforms in the UAE to enter weekly raffle draws.

2.4 Participation: Customers must visit the campaign microsite and provide the following information;

Full name (as per EID or passport)

Mobile number

Email address

Invoice copy (attachment required)

2.5 Exclusions: This promotion excludes in-store promoters, any subsidiaries or affiliate companies of Hisense Middle East FZE, and other involved individuals/groups.

Winner Terms:

2.6 Notification: Winners will be contacted via email.

2.7 Prize Redemption:

Hisense product prizes must be claimed within 40 days of the draw date.

UEFA EURO 2024 match tickets must be claimed within 15 days of the draw date.

2.8 Documentation: Winners must present their original EID or Passport and the original purchase invoice as proof of purchase for prize collection.

Other Terms:

2.9 Prize Conditions: Prizes are not refundable, divisible, transferrable, or exchangeable for cash or other items.

2.10 Liability: Organizers, promoters, and affiliates are not liable for any injuries, losses, or damages resulting from the prizes.

2.11 Modifications and Termination: Hisense reserves the right to modify, terminate, or adjust the Promotion or these Terms and Conditions at any time, with or without notice, subject to approval by the appropriate economic department.

2.12 Data Privacy: By participating, entrants agree to the collection, processing, and use of their personal data in accordance with Hisense's data protection policies, available at Hisense Privacy Policy (<https://hisenseme.com/privacy-policy/>)

2.13 Intellectual Property: All promotional materials, copyrights, and trademarks involved in this Promotion are owned by Hisense and its affiliates.

2.14 Governing Law: The Promotion and these Terms are governed by the laws of the United Arab Emirates, with exclusive jurisdiction granted to the courts of Dubai.

2.15 Amendment Acceptance: Continued participation after any amendments to these Terms signifies acceptance of the changes.

2.16 Entire Agreement: These Terms, together with any related notices or promotional materials issued by Hisense, constitute the complete agreement between participants and the organizers regarding this Promotion.